

Press Release

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TRUVISTA'S NEW SPRIGDALE PLAZA LOCATION OPENS

TruVita's new Springdale Plaza location will open with a grand celebration on Saturday, September 10 with Family Day. The event will feature The Outdoor Channel's Scott Langley from "Huntin' the World ... Southern Style" with music from the SeaCoast Band. And, for the kids: balloons, face painting, snow cones, popcorn, and more. The grand opening celebration will continue with daily events Monday through Friday September 12 - 16.

Each day will feature special events along with a donation by TruVista to the charity of the day including: New Day on Mill, Food For The Soul, Walter M. Crowe Animal Shelter, and M.A.D.D. (mothers against drunk driving).

Edward Hinson, TruVista's Director of Sales & Service says, "There's something exciting going on every day during Grand Opening week at our new Springdale Plaza location. Make plans now to visit our new location to take a look around, enjoy some refreshments, meet representatives from popular TV channels and other organizations, and go home with fun TruVista giveaways. And, don't forget to register for TruVista's \$1,897.00 giveaway!"

Hinson continued, "On Friday, September 16, meet Kit Frazer from TruVista's "Kit Frazer Cooking and Yard Show" and watch as she prepares delicious homemade ice cream using some of her favorite recipes. Enjoy a sample of the ice cream and get a FREE, Kit Frazer signed, apron."

According to Hinson, "You'll find high-tech displays that demonstrate TruVista's voice, cable TV, Internet, wireless, and security services - making it easier for you to see what's available, how it works, and what it could contribute to your daily life. You'll also be able to comfortably meet with TruVista employees to get answers to your questions, sign up for new services or handle billing issues."

Why the new location? Brian Singleton, TruVista President and CEO said, "When your list of communications products and

services keeps growing, your office space needs to get bigger too. That's why the TruVista Camden Office is moving to a much larger building at 1637 Springdale Drive, conveniently located near Wal-Mart. This new location gives us the added room we need to serve our valued customers in Camden, Lugoff and surrounding areas."

TruVista is a local communications company providing Television, Internet, Telephone, Security and Wireless Phone services to Kershaw, Chester and Fairfield Counties. The South Carolina company was originally incorporated in 1897.

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