



FOR IMMEDIATE RELEASE

TruVista CEO Retiring; Current COO Named as Replacement

CHESTER, SC *January 14, 2022* — TruVista, a leading provider of broadband services across South Carolina and Georgia, announced that Chief Executive Officer J. Brian Singleton will retire from management responsibilities with the company effective February 2, 2022. He will become Chairman of the Board of Directors at that time and serve in an advisory capacity for the Board with management.



*Retiring TruVista President/CEO
Brian Singleton*

Current President and Chief Operating Officer Carla J French has been appointed President and Chief Executive Officer of TruVista effective February 2, 2022. As the Chief Executive Officer Ms. French will be the senior officer of the company and have responsibility for the leadership and management of the company.

Brian Singleton has served as TruVista's CEO since December 2004. "It has been a privilege to lead this company and so many great employees over the past 17 years," Singleton said. "I look forward to participating in the continued growth of TruVista in a different capacity and I appreciate the opportunity to serve as Chairman."

Carla French joined TruVista in 2014 and has served in various roles including Executive Vice President, Chief Operating Officer and President, managing all aspects of the core business.

"Carla is uniquely qualified to lead the company toward achieving our growth aspirations in the coming years while maintaining our focus on providing customers with best-in-class broadband services," said Singleton. "She has the knowledge, energy and passion for this business that we need to continue our successes in the next phase of our expansion and growth."

"I look forward to this exciting opportunity to lead this great company as CEO," said French. "We are well positioned for success in a highly competitive industry thanks to a wonderfully dedicated group of employees along with strong supportive ownership."



TruVista President/COO Carla French moves up to President/CEO February 2, 2022.

TruVista



Headquartered in Chester, SC, TruVista is a 125+ year old leading provider of Broadband services and associated applications in the Midlands Region of South Carolina and northern Georgia.

TruVista offers residential customers Broadband Services up to a Gig symmetrical and Multi Gig services for business customers.

Additionally, the company provides applications such as Hosted Voice, IPTV, Security and Wireless Services. TruVista's commitment to innovation, investment in technology and utilization of its talented people is resulting in continuous expansion of its footprint and growth of its broadband customer base. Throughout this growth, TruVista remains committed to being involved locally and building relationships throughout its markets; believing success is best measured by the progress of the communities served. Further information is available at: www.truvista.net

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